

Workforce Review

A monthly review of labor market information for Northern Santa Clara County

December 2013

Did you know?

Silicon Valley kept wide VC lead as deals, funds grew in 2013

Venture deals done and dollars invested in California rose in 2013, according to a new report that shows the state continues to hold a wide lead over the rest of the nation on those fronts.

Venture database firm CB Insights reported that VCs did deals in 47 states last year, but the only one with double-digit numbers in deals and dollars was California.

The state, which is itself dominated by activity in Silicon Valley and the San Francisco Bay Area, had 1,449 deals with about \$14.8 billion invested.

AOL co-founder Steve Case, now a venture investor himself, has predicted that investing east of the Mississippi will soon eclipse Silicon Valley.

But it looks like the eastern half of the country has a lot of ground to make up to make Case's prediction come true. All of the states on that side of the divide totaled just over \$10 billion in VC deals last year.

New York had the second highest number of deals, with 396, and the third highest dollar total, with about \$2.9 billion.

Massachusetts was No. 2 in dollars, with \$3.04 billion invested, and No. 3 in deals, with 318.

California also led the nation in the number of venture-backed companies that went public or were acquired last year, although the total dropped about 4.5 percent to 229 exits. Massachusetts and New York showed similar declines.

A drop in mergers and acquisitions accounted for the drop in exits.

Source: *Silicon Valley Business Journal* (01/23/14)
<http://www.bizjournals.com/sanjose/news/2014/01/23/vc-deals-funding-grows-as-silicon.html>

Labor Force Statistics (San José–Sunnyvale–Santa Clara MSA)

Unemployment Rate	December 2012	November 2013	December 2013	Percentage Point Change	
				Monthly	Annual
San José–Sunnyvale MSA	7.8%	6.3%	5.8%	- 0.5	- 2.0
California	9.8%	8.3%	7.9%	- 0.4	- 1.9
United States	7.6%	6.6%	6.5%	- 0.1	- 1.1

Labor Force	December 2012	November 2013	December 2013	Percentage Change	
				Monthly	Annual
San José–Sunnyvale MSA	944,700	952,800	953,500	+ 0.1%	+ 0.9%
Civilian Employed	871,400	893,100	898,000	+ 0.5%	+ 3.1%
Civilian Unemployed	73,300	59,800	55,500	- 7.2%	- 24.3%

Industry Statistics (San José–Sunnyvale–Santa Clara MSA)

Change in Employment	December 2012	November 2013	December 2013	Percentage Change	
				Monthly	Annual
Total Nonfarm	924,100	950,800	955,100	+ 0.5%	+ 3.4%
Mfg: Computer & Peripherals	38,400	41,600	42,100	+ 1.2%	+ 9.6%
Retail: Elect. & Appliances	5,500	5,800	6,000	+ 3.4%	+ 9.1%
Couriers & Messengers	2,100	2,100	2,500	+ 19.0%	+ 19.0%
Employment Services	21,500	22,900	23,800	+ 3.9%	+ 10.7%
State Gov't (not education)	1,800	1,800	1,700	- 5.6%	- 5.6%

NOTE: San José–Sunnyvale–Santa Clara MSA (Metropolitan Statistical Area) = Santa Clara and San Benito Counties

Source: California Employment Development Department, LMID

Labor Force by County (Nine-county San Francisco Bay Area)

	Labor Force			Unemployment			Unemployment Rate		
	December 2012	December 2013	Annual Change (%)	December 2012	December 2013	Annual Change (%)	December 2012	December 2013	Annual Change (%age point)
California	18,540,100	18,503,800	- 0.2%	1,809,000	1,466,100	- 19.0%	9.8%	7.9%	- 1.9
Alameda County	781,300	770,000	- 1.4%	63,900	48,300	- 24.4%	8.2%	6.3%	- 1.9
Contra Costa County	539,600	532,500	- 1.3%	44,100	34,000	- 22.9%	8.2%	6.4%	- 1.8
Marin County	141,900	142,900	+ 0.7%	7,900	6,000	- 24.1%	5.6%	4.2%	- 1.4
Napa County	77,000	76,900	- 0.1%	5,900	4,500	- 23.7%	7.7%	5.9%	- 1.8
San Francisco County	482,400	484,200	+ 0.4%	31,000	23,100	- 23.5%	6.4%	4.8%	- 1.6
San Mateo County	398,900	401,400	+ 0.6%	23,900	18,300	- 23.4%	6.0%	4.6%	- 1.4
Solano County	219,300	219,400	0.0%	20,500	16,100	- 21.5%	9.4%	7.3%	- 2.1
Sonoma County	257,000	256,600	- 0.2%	20,100	14,600	- 27.4%	7.8%	5.7%	- 2.1
Santa Clara County	917,600	926,700	+ 1.0%	69,500	52,700	- 24.2%	7.6%	5.7%	- 1.9

NOTE: Totals may not add correctly due to rounding

Source: California Employment Development Department, LMID

Regional Layoff Activity: December 2013

Company	WARN *	City	Affected	Cause	Layoff Summary	
Broadcom Corp.	Yes	Multiple cities	91	RIF	Individuals Affected YTD †:	1,670
DirecTV	Yes	Cupertino	9	RIF		
KLA-Tencor Corp.	No	Milpitas	5	RIF	Events Current YTD †:	49
Lockheed Martin	Yes	Sunnyvale	70	RIF	Events Previous YTD †:	32
Voce Communications	No	Sunnyvale	2	RIF		
Company confidential	No	Sunnyvale	40	RIF		

* **WARN: Worker Adjustment and Retraining Notification** (notice of mass layoff or closure)
 † **YTD: Year to Date** (Program year: July 1–June 30)

NOTE: Layoff data are reported by NOVA staff responding to layoff events and should be considered only an estimate of regional activity

Source: NOVA's internal Rapid Response database