

Workforce Review

A monthly review of labor market information for Northern Santa Clara County

April 2013

Did you know?

California leads tech sector payroll at \$120 billion

California leads the nation in most technology sector rankings compiled by the Washington D.C.-based TechAmerica Foundation.

The Golden State is first in overall technology employment with nearly 1 million employees in 2012. California also had the fastest growing number of tech employees in 2012, with 17,700 net tech jobs added since 2011.

The California technology payroll of \$120 billion in 2012 also led the nation.

The TechAmerica annual Cyberstates report found that total U.S. technology employment was 5.95 million people in 2012, up 1 percent over the previous year.

Leading states in technology employment in 2012 was California with 968,800 jobs, Texas with 485,600 jobs, New York with 318,200 jobs, Virginia with 285,400 jobs and Florida with 270,900 jobs

California had more tech jobs than the second and third states combined.

This is the 15th edition of Cyberstates, and it found that the tech industry payroll is \$558 billion.

In California, the technology workers earned an average pay of \$123,900, which ranked first in the nation. That pay was also 131 percent of the average California take-home wage in 2012.

"California remains a critical state for the technology industry," Matthew Kazmierczak, vice president of the TechAmerica Foundation and author of Cyberstates, said in a news release. "Of the 15 technology sectors that Cyberstates tracks, California led in 12 of the sectors. As the tech industry employs some 7.8 percent of California's private sector workforce, state and federal officials need to continue to provide an environment for technology to thrive. This includes providing a strong foundation in STEM education and promoting tax and regulatory reform that makes the state a more business friendly location."

Source: *Sacramento Business Journal* (05/15/13)

<http://www.bizjournals.com/sacramento/news/2013/05/15/california-leads-tech-sector-payroll.html>

Labor Force Statistics (San José–Sunnyvale–Santa Clara MSA)

Unemployment Rate	April 2012	March 2013	April 2013	Percentage Point Change	
				Monthly	Annual
San José–Sunnyvale MSA	8.4%	7.4%	6.6%	- 0.8	- 1.8
California	10.3%	9.4%	8.5%	- 0.9	- 1.8
United States	7.7%	7.6%	7.1%	- 0.5	- 0.6

Labor Force	April 2012	March 2013	April 2013	Percentage Change	
				Monthly	Annual
San José–Sunnyvale MSA	931,500	951,600	947,600	- 0.4%	+ 1.7%
Civilian Employed	853,300	881,700	884,700	+ 0.3%	+ 3.7%
Civilian Unemployed	78,200	70,000	62,900	- 10.1%	- 19.6%

Industry Statistics (San José–Sunnyvale–Santa Clara MSA)

Change in Employment	April 2012	March 2013	April 2013	Percentage Change	
				Monthly	Annual
Total Nonfarm	897,600	922,000	921,500	- 0.1%	+ 2.7%
Construction: Contractors	33,100	36,300	36,600	+ 0.8%	+ 10.6%
Mfg: Computers, etc.	36,400	39,000	39,300	+ 0.8%	+ 8.0%
Retail: Electronics & Appliance	5,400	5,200	5,200	0.0%	- 3.7%
Publishing: Newspapers, etc.	1,300	1,200	1,200	0.0%	- 7.7%
Education: Colleges & Univ.	22,900	25,600	24,900	- 2.7%	+ 8.7%

NOTE: San José–Sunnyvale–Santa Clara MSA (Metropolitan Statistical Area) = Santa Clara and San Benito Counties

Source: California Employment Development Department, LMID

Labor Force by Metropolitan Statistical Area (U.S. High-Tech Regions)

	Labor Force			Unemployment			Unemployment Rate		
	April 2012	April 2013	Annual Change	April 2012	April 2013	Annual Change	April 2012	April 2013	Annual Change
United States	153,905,000	154,739,000	+ 0.5%	11,910,000	11,014,000	- 7.5%	7.7%	7.1%	- 0.6
California	18,373,500	18,523,300	+ 0.8%	1,890,200	1,579,000	- 16.5%	10.3%	8.5%	- 1.8
Austin, TX	957,294	984,617	+ 2.9%	53,174	49,985	- 6.0%	5.6%	5.1%	- 0.5
Boston, MA	2,532,771	2,546,068	+ 0.5%	143,711	144,641	+ 0.6%	5.7%	5.7%	0.0
Portland, OR	1,190,235	1,169,444	- 1.7%	96,877	82,513	- 14.8%	8.1%	7.1%	- 1.1
San Diego	1,592,000	1,608,700	+ 1.0%	136,800	111,900	- 18.2%	8.6%	7.0%	- 1.6
San Francisco	1,004,900	1,022,500	+ 1.8%	68,400	52,600	- 23.1%	6.8%	5.1%	- 1.7
Seattle, WA	1,501,320	1,528,700	+ 1.8%	99,200	68,680	- 30.8%	6.6%	4.5%	- 2.1
San José–Sunnyvale	931,500	947,600	+ 1.7%	78,200	62,900	- 19.6%	8.4%	6.6%	- 1.8

NOTE: Totals may not add correctly due to rounding

Source: California Employment Development Department, LMID

Regional Layoff Activity: April 2013

Company	WARN *	City	Affected	Cause	Layoff Summary	
Company confidential	N	Palo Alto	5	RIF	Individuals Affected YTD †:	2,574
Hewlett-Packard	Y	Palo Alto	14	RIF	Events Current YTD †:	54
KLA Tencor	N	Milpitas	34	RIF	Events Previous YTD †:	76
Miki's Farm Fresh Market	N	Palo Alto	52	Closure		
Randstad (Google)	Y	Mountain View	31	RIF		
Tellabs	Y	Santa Clara	150	RIF		
Vmware	Y	Palo Alto	310	RIF		
			596			

* **WARN: Worker Adjustment and Retraining Notification** (notice of mass layoff or closure)
 † **YTD: Year to Date** (Program year: July 1–June 30)

NOTE: Layoff data are reported by NOVA staff responding to layoff events and should be considered only an estimate of regional activity

Source: NOVA's internal Rapid Response database